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For immediate release

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Graphic Concrete Ltd will attend the New Finnish Design SCENARIOS from 12th to 17th May 2011 in Meatpacking district, New York, USA. For more information, please visit www.designscenarios.net/about/

SCENARIOS, supported by Design Forum, is being organized by the Finnish Cultural institute in New York and the Consulate General of Finland in New York. SCENARIOS is part of a New Finnish Design project that was launched in 2007.

The inventor of graphic concrete, interior architect Samuli Naamanka will represent Graphic Concrete Ltd at the event:

"Example of the innovative use of graphic concrete is SC Johnson "Project Honor", Fortaleza Hall" by Foster&Partners architects, our pilot project in the USA. Furthermore, I see the possibilities in high buildings. The use of only one construction material - in this case, reinforced concrete - improves the strength of the building. The graphic concrete is part of this material, adding nothing but exposing the aggregate in different designs."

- Samuli Naamanka, interior architect, the inventor of © graphic concrete®

Samuli Naamanka, Interior Architect

Samuli Naamanka, the innovator of graphic concrete technology, has previously been rewarded for his innovations and designs with several acknowledgements internationally. He is an independent designer, active in furniture design, industrial design, concept design and material innovations with several international partners. For more information, please visit www.samulinaamanka.com

Graphic Concrete Ltd

Graphic Concrete Ltd is a Finnish innovative technology company offering architects and prefabrication companies a unique opportunity to design and manufacture patterned concrete surfaces worldwide. We offer industrial products that meet the challenges of modern architecture and precast technology. Our trademark is © graphic concrete®. Please review our graphic concrete references at www.graphicconcrete.com/references

graphic concrete technology

graphic concrete is a patented technology that enables the prefabrication concrete industry to produce stylish new concrete surfaces cost effectively and safely. The technology is based on applying a surface retarder to a special membrane that is spread over the mold table. The designed pattern is created by the contrast between the fairface and the exposed fine aggregate finish. graphic concrete allows repetitive and unique graphics on large surfaces both vertically and horizontally in precast concrete.

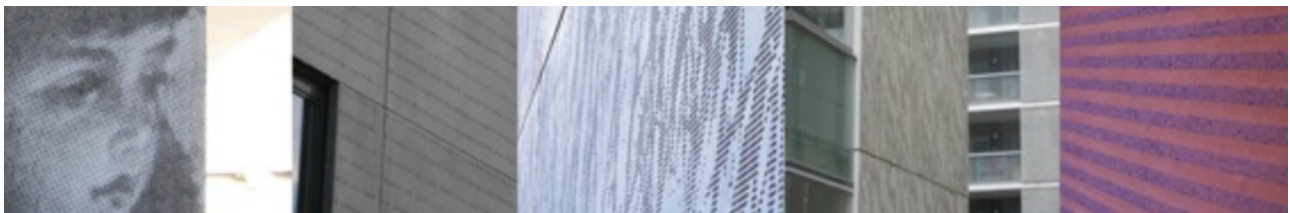
graphic concrete products

GCCollection™	GPro™	GCArt&Design™	GCSmooth™	GCExpose™ products
stylish patterned and textured surfaces	designed patterned and textured surfaces	unique images on concrete surfaces	velvet fairface surfaces	exposed fine aggregate finish

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It is our mission to create better concrete environment through the architecture industrial method of graphic concrete®



© graphic concrete® is a trademark of Graphic Concrete Ltd and a patented technology invented by interior architect Samuli Naamanka